

# THE IMPORTANCE OF GOING TO COLLEGE

*College is important for many reasons, including long-term financial gain, job stability, career satisfaction and success outside of the workplace. With more and more occupations requiring advanced education, a college degree is critical to your success in today's workforce.*

You will also have the chance to experience the vibrant social scene of a college campus where concerts, engaging speakers, sports events, cultural events and fine art performances are happening all the time. Your professional contacts may be able to suggest you as a recommendation when businesses start hiring, giving you an advantage when it comes to being hired by a company in your field. Entering college, not everyone knows what they want to do when they grow up. In other words, college helps mold you into a more professional individual. In an era when swaths of urban neighborhoods and old industrial towns wrestle with unemployment, addiction, and despair, we need the hope education can provide now more than ever. Such as political interface, a basic understanding of how our government works, analysis of good and bad things, etc. People often get jobs based on recommendations made by friends, while in other cases, having a professional network can help people learn about upcoming job opportunities before others do. Now there are always possibilities in adding more points, but my goal is not here, to keep writing and adding more imaginative points. In some cases, the value of benefits even exceeds an employee's take-home pay. And as Richard Florida recently discussed in City Lab, the presence of an educated workforce is typically also a key factor for entrepreneurs launching new businesses. A degree could mean a longer-lasting marriage, too. Salary is far from the only answer for why is college important. Participating in a study abroad trip can deepen your understanding and appreciation of other cultures. Internships, field work and community service give you soft skills and technical skills. Gaining new skills can help enhance your current career. However, all agree that acquiring leadership, communication, analytical and problems solving skills in college is what's most important to future success - regardless of how it occurs. In a competitive job market, it is crucial to have a degree, skills, goals and a high drive to succeed. Susan Bogle is a marketing and student recruitment specialist in higher education. In a tight job market, or during a recession, recent graduates with degrees in social sciences, humanities or liberal arts can find it challenging to find gainful employment. You got and learn words and vocabulary, you learn how to express, and you learn how to handle the things with communication skills. Data shows that in an economic recession, college graduates are less vulnerable to layoffs. Campus jobs are available in offices like career services, residential life, student union and the computer center. While the thought of making a big change can be intimidating, working in a career you love can bring so much happiness into your daily life. But college is valuable, especially for students from modest backgrounds, and losing sight of the real benefits of higher education is shortsighted. Students who majored in fine arts has some of the lowest starting salaries of any group. Go to college, get a job, buy a house, raise a family. The report also found a strong positive relationship between educational attainment and eating fruits and vegetables, exercising and wearing a seat belt.